



Inland Futures Foundation Board Meeting Minutes  
December 3, 2024 at 1:00 PM

**Members Present:**

Connie Leyva, KVCR Executive Director

Jose F. Torres, SBCCD Executive Vice Chancellor

Deanna Krehbiel, SBCCD Executive Director, Corporate Training & Technology

Nohemy Ornelas, SBCCD Vice Chancellor of Educational & Student Support Services

**Members Absent:**

Dr. Diana Z. Rodriguez, SBCCD Chancellor

Kyle Webb, CFO Webb Family Enterprises

Jason Lee, CEO Fenix Space

Ray Anderson

**Staff and Guests Present:**

Manny Saucedo, Director of Development

Sarina Vargas, KVCR Administrative Coordinator

**1. Call to Order and Self- Introductions**

The Inland Futures Foundation (IFF) Board meeting was called to order at 1:15 pm.

**2. Approval of Minutes**

Mrs. Krehbiel asked for the word “Interim” to be removed from her title. Nohemy Ornelas motioned to approve the meeting minutes from March 5, 2024 and June 4, 2024 with the correction. Jose F. Torres seconded, and the minutes were approved.

**3. Declaration of Vacancies**

Connie Leyva, KVCR Executive Director asked for a motion to declare vacancies for the positions held by Jason Lee and Ray Anderson. Jose F. Torres motioned to approve and Deanna Krehbiel seconded, and the motion was carried.

#### **4. KVCR Updates**

Connie Leyva, KVCR Executive Director, provided the KVCR Public Media update. Connie announced the new hires Sarina Vargas, Admin Coordinator and Nolby Cayetano, Project Analyst.

Flyers for Operation Elf, Photos with Santa were handed out. Photos with Santa will be held in the KVCR Studio on December 14<sup>th</sup>. Mrs.Krehbiel asked for Photos with Santa and Operation Elf flyers go out to all SBCCD district members.

#### **5. Development Update**

Manny Saucedo, Director of Development distributed a document, consisting of the grants he has applied for, submitted and received.

Manny gave an update on Underwriting partners and passed out a document of Current Underwriters. Ron Cook is a new underwriter hired a month ago. KVCR hosted an underwriting luncheon.

Manny showed the video of the City of Jurupa Valley. KVCR put in a RFP, and they chose us. We charged \$13,000, most of it was profit for KVCR. Another way of bringing in dollars for the station. Jose F. Torres asked for a package, link, website, or video, to show what people get for underwriting. Nohemy Ornelas asked for a flyer with QR codes, sample, contact information that they can pass out and help promote.

#### **6. Open Discussion**

None.

#### **7. Adjourn**

With no further topics to discuss, the meeting concluded at 1:37 p.m.