



Inland Futures Foundation Board Meeting
March 5, 2024, at 1:00 PM

Members Present:

Connie Leyva, KVCR Executive Director

Jose F. Torres, SBCCD Executive Vice Chancellor

Deanna Krehbiel, SBCCD Executive Director, Corporate Training and Technology

Nohemy Ornelas, SBCCD Vice Chancellor of Educational and Student Support Services

Kyle Webb, CFO Webb Family Enterprises

Ray Anderson

Members Absent:

Diana Rodriguez, SBCCD Chancellor

Jason Lee, CEO Fenix Space

Staff and Guests Present:

Valerie Arce, KVCR Administrative Coordinator

1. Call to Order and Self-Introductions

The Inland Futures Foundation (IFF) Board meeting was called to order at 1:02 pm.

2. Approval of Minutes

A discussion was held about why the IFF Board meetings operate under the Brown Act. Deanna Krehbiel motioned to approve the meeting minutes from December 5, 2023. Kyle Webb seconded, and the minutes were approved.

3. KVCR Update

Connie Leyva, KVCR Executive Director, provided the KVCR Public Media update. An overview of KVCR's recent activity and events was provided. The KVCR Sizzle Reel, Operation Gobble, Operation Elf, and Ontario Reign KVCR Night Videos were shared with all.

5. Development Update



Mrs. Leyva provided the Development Update in Manny Saucedo's absence. On Friday, February 23, 2024, the Ontario Reign hosted a KVCR Night at the Toyota Arena. KVCR has a contract in place to air four Ontario Reign games on the radio. Mrs. Krehbiel shared that the Firebird games are currently being aired and are quite successful.

KVCR's Kids Camp will be held on Saturday, April 13, 2024. PNC Bank will be sponsoring the event. Planning for the event continues and nearly four hundred children are currently registered to attend.

KVCR's first Young Women's Leadership Conference will be held on campus in B100 on Friday, May 31, 2024. A variety of speakers, including Dr. Shirley Webber, California Secretary of State and Leticia Juarez, ABC7 reporter, will be part of the panel on that date. The theme is "Finding Your Voice, Owning Your Power!"

The \$25,000 received from the California Endowment of the Arts will be used for students to create documentaries. Briana Navarro will lead the program. At the end of 10 weeks, they will receive a \$1,000 check.

KVCR is working with the Inland Empire Growing Inland Achievement (GIA) organization.

KVCR is working to get funding for the production of the television show, "Uncovered in the Archives."

The Latino Media Collaborative provided KVCR with a \$10,000 grant to work on "Stop the Hate" messaging.

KVCR is working with San Manuel to finish the grant process for 1.5 million to create more content. The money will allow us to hire a producer/director to work directly with Frank Blanquet. We will also be able to establish an FNX Application. We are also establishing an FNX Advisory Board.

Michell Decker with CEO of the Inland Empire Community Foundation recently mentioned that she will have money to help KVCR restart the radio show Black Voices.

7. Open Discussion

Nohemy Ornelas shared that she is very pleased with the videos and websites shared displaying KVCR's recent activities and events. It is apparent that KVCR is connecting with the community and great work is being done. Kyle Webb also supported this sentiment.

8. Adjourn

Mrs. Krehbiel motioned to conclude the meeting and Mr. Webb seconded this. With no further topics to discuss, the meeting concluded at 1:33 pm.